



CALIFORNIA
HISPANIC
CHAMBERS OF COMMERCE

2019 CONVENTION – IMPORTANT DETAILS

HOTEL BOOKING: Via Convention Website

To book your hotel nights for the 2019 Convention and receive the Chamber Member rate for The University Plaza Waterfront Hotel please follow the steps below.

- Go to www.chccconvention.com
- Scroll to the bottom and click the red “BOOK HOTEL” button
- A new window will open to the “Waterfront Hotel” calendar booking page
- The days for the convention will be blacked out, DO NOT EXIT OR RELOAD THE SITE
- Scroll to the bottom and select the “ADD CODE” drop down menu
- Next select the “Discount Code” drop down menu and change it to “GROUP ATTENDEE”
- Enter the “CHCC” discount code in the second box under “Group Attendee” – Code: CHCC
- A new window will pop up, please click the orange “SELECT & GO TO THE NEXT STEP” button
- The week of the convention will be available for hotel reservations
- Select your CHECK-IN and CHECK-OUT dates ONLY, the website will fill in the dates in between.
- Scroll to the bottom and click the orange “CONFIRM DATES OF STAY” button
- Next select your room type and fill out your guest and payment information.

HOTEL BOOKING: Via Direct Link to Hotel Reservation Page

To book your hotel nights for the 2019 Convention and receive the Chamber Member rate for The University Plaza Waterfront Hotel please follow the steps below.

- Go to <http://bit.ly/2SXymbu>
- A new window will open to the “Waterfront Hotel” calendar booking page
- The days for the convention will be blacked out, DO NOT EXIT OR RELOAD THE SITE
- Scroll to the bottom and select the “ADD CODE” drop down menu
- Next select the “Discount Code” drop down menu and change it to “GROUP ATTENDEE”
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TRAVEL

There are several options for travel when attending the convention, please see the information below.

STOCKTON METROPOLITAN AIRPORT (SCK)

DIRECT DAILY SERVICE TO SCK: LAX BY UNITED AIRLINES

- United Airlines has a new daily route from Los Angeles International (LAX) to Stockton Metropolitan Airport (SCK)
- Use the following link to book your flight: <https://flystockton.com/chcc-convention/>
- On **Monday, August 19**, Chairman Montes and several CHCC Board Members will be traveling on the plane.
- ***If you are traveling from greater Los Angeles region, please utilize this flight to support this new air service to Stockton.***
- Lyft is the exclusive rideshare provider at the Stockton Metropolitan Airport.

DIRECT SERVICE TO SCK: SAN/AZA/LAS BY ALLEGIANT AIRLINES

- Allegiant Airlines has regular service from San Diego (SAN), Phoenix-Mesa (AZA) and Las Vegas (LAS) to Stockton Metropolitan Airport (SCK).
- Use the following link to book your flight: <https://flystockton.com/airlines/>
- Lyft is the exclusive rideshare provider at the Stockton Metropolitan Airport.

TRAIN SERVICE

Stockton has daily rail passenger service. Amtrak's "San Joaquins" route stretches from Sacramento to Bakersfield and provides several daily north and southbound stops in Stockton at the San Joaquin Street Station (SKN) and the Robert Cabral Station (SKT).

- Save **50%** on your Amtrak San Joaquins ticket at <https://www.amtrak.com/san-joaquins-train> by using the promo code **V784** when booking
- Offer is good for reservations from August 19th – August 25th

The Altamont Corridor Express (ACE Train) provides weekday service to and from Silicon Valley and San Jose International Airport (SJC).

- To purchase tickets: <https://www.acerail.com/>



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KEY CONVENTION FEATURES

- Attend the convention from August 21-23 and benefit from workshops, seminars and matchmaking services focused on building your small business, strengthening our local Hispanic Chambers and sharing ideas that will create economic development to improve our communities.
- Your convention registration also gives you access to several special events including three luncheons, an awards breakfast, opening night reception at the Port of Stockton, the exclusive Millennial party and the CHCC Awards Gala and Dinner.
- The Small Business Development Centers are offering FREE technical assistance for businesses. So, whether you need legal advice or a business plan, WE can pair you with experts that offer FREE services saving you hundreds of dollars an hour.
- The convention also features matchmaking services for companies. Grow your business by getting contracts with state and local agencies or even large private-sector companies. WE will match you with agencies in need of your services!

¡THE PITCHAZO!

¡The Pitchazo! rewards visionary Latinx entrepreneurs who possess the exemplary skills, drive and commitment to bring to market bleeding-edge and new innovations that present consumers a way to make their lives easy, safe and healthy. ¡The Pitchazo! consists of a mandatory and highly intense 2.5-hour boot camp session/training hosted by industry and subject-matter experts, seasoned business coaches, and outstanding strategic management advisors prior to the formal venture pitch. Twelve (12) startups will be selected to participate in the boot camp session. At the conclusion of the session, the coach advisors will select the top five (5) finalists to compete in a fast-paced, live event on Thursday, August 22, 2019 during the CHCC 40th Annual Statewide Convention.

Unlike other pitching competitions, ¡The Pitchazo! platform incorporates audience engagement in the final selection of the awardee. The weight assigned to the audience decision-making is 60% and 40% to the venture panelists.

- Download the application for ¡The Pitchazo! at <https://bit.ly/2LrmEkW>
- CHCC board members should send the application to regional Hispanic Chamber members or interested business owners.