



SJPA Discount Promotion for Upcoming California Hispanic Chamber of Commerce Events

In the coming months, The California Hispanic Chamber of Commerce will be hosting several key events at station cities along the Amtrak San Joaquins Corridor. To provide a safe and affordable travel option to these events, the San Joaquin Joint Powers Authority will be offering 50% off tickets for chamber members traveling to each of these events. These events are:

- March 13 | *Hispanic Business Policy Summit* | Sacramento
- June 21 | *Annual Convention Kickoff* | Stockton
- August 21-24 | *Annual Statewide Convention* | Stockton

The discounts are for chamber members only and will only be available immediately before, during, and immediately after each event. For this offer to be meaningful, it is important for members to have advance knowledge of each offer. As such, we have provided suggested content for the website, eblast/newsletters, and social media.

March 13 | Hispanic Business Policy Summit | Sacramento

Web/Newsletter/Eblast

Below is suggested web content for placement on the Hispanic Business Policy Summit webpage. The content can also be included in newsletter or eblast distributions to chamber members in advance of the event.



Amtrak San Joaquins is Offering 50% Discount to Hispanic Chamber Members:

CAHCC members traveling to the 2019 Hispanic Business Policy Summit in Sacramento get 50% off Amtrak San Joaquins tickets. Skip the traffic and parking hassle and enjoy a relaxing ride aboard the San Joaquins. Reserve your tickets now for March 12 – 14, 2019. Purchase your ticket at <https://www.amtrak.com/san-joaquins-train> using the promo code **V784** when booking.

Social Media

Date	Post
February 26	CAHCC members traveling to the 2019 Hispanic Business Policy Summit get 50% off Amtrak San Joaquins tickets. Reserve your tickets now for March 12 – 14, 2019. Skip the traffic and parking hassle and enjoy a relaxing ride aboard the San Joaquins. Purchase your ticket at https://www.amtrak.com/san-joaquins-train using the promo code V784 when booking.
March 5	One week until the 2019 Hispanic Business Policy Summit! As you are planning your travel to Sacramento, remember CAHCC members get 50% off travel to this event. Reserve your tickets now for March 12 – 14, 2019 at https://www.amtrak.com/san-joaquins-train . Use the promo code V784 when booking. @amtraksanjoaquins
March 12	Final reminder! If you are a CAHCC member travelling to the 2019 Hispanic Business Policy Summit, you get 50% off Amtrak San Joaquins tickets. Book now at https://www.amtrak.com/san-joaquins-train using the promo code V784 when booking. @amtraksanjoaquins





June 21 | Annual Convention Kickoff | Stockton

Web/Newsletter/Eblast

Below is suggested web content for placement on the Annual Convention Kickoff Webpage. The content can also be included in newsletter or eblast distributions to chamber members in advance of the event.



Amtrak San Joaquins is Offering 50% Discount to Hispanic Chamber Members:

CAHCC members traveling to the 2019 Annual Convention Kickoff in Stockton get 50% off Amtrak San Joaquins tickets. Skip the traffic and parking hassle and enjoy a relaxing ride aboard the San Joaquins. Reserve your tickets now for June 20 – 24, 2019. Purchase your ticket at <https://www.amtrak.com/san-joaquins-train> using the promo code **V784** when booking.

Social Media

Date	Post
June 6	CAHCC members traveling to the 2019 Annual Convention Kickoff in Stockton get 50% off Amtrak San Joaquins tickets. Reserve your tickets now for June 20 – 24, 2019. Skip the traffic and parking hassle and enjoy a relaxing ride aboard the San Joaquins. Purchase your ticket at https://www.amtrak.com/san-joaquins-train using the promo code V784 when booking.
June 13	One week until the 2019 Annual Convention Kickoff! As you are planning your travel to Stockton, remember CAHCC members get 50% off travel to this event. Reserve your tickets now for June 20 – 24, 2019 at https://www.amtrak.com/san-joaquins-train . Use the promo code V784 when booking. @amtraksanjoaquins
June 20	Final reminder! If you are a CAHCC member travelling to the 2019 Hispanic Business Policy Summit, you get 50% off Amtrak San Joaquins tickets. Book now at https://www.amtrak.com/san-joaquins-train using the promo code V784 when booking. @amtraksanjoaquins





August 21-24 | Annual Statewide Convention | Stockton

Web/Newsletter/Eblast

Below is suggested web content for placement on the 2019 Annual Convention webpage. The content can also be included in newsletter or eblast distributions to chamber members in advance of the event.



Amtrak San Joaquins is Offering 50% Discount to Hispanic Chamber Members:

CAHCC members traveling to the 2019 Annual Convention in Stockton get 50% off Amtrak San Joaquins tickets. The San Joaquins will also be offering shuttle service from the station to the hotel and convention center, so you won't have to worry about traffic or parking. Reserve your tickets now for August 19 – 25, 2019. Purchase your ticket at <https://www.amtrak.com/san-joaquins-train> using the promo code **V784** when booking.

Social Media

Date	Post
August 6	CAHCC members traveling to the 2019 Annual Convention in Stockton get 50% off Amtrak San Joaquins tickets. The San Joaquins will also be offering shuttle service from the station to the hotel and convention center, so you won't have to worry about traffic or parking. Reserve your tickets now for August 19 – 25, 2019. Purchase your ticket at https://www.amtrak.com/san-joaquins-train using the promo code V784 when booking.
August 13	One week until the 2019 Annual Convention! As you are planning your travel to Stockton, remember CAHCC members get 50% off travel to this event. Reserve your tickets now for August 19 – 25, 2019 at https://www.amtrak.com/san-joaquins-train . Use the promo code V784 when booking. @amtraksanjoaquins
August 20	Final reminder! If you are a CAHCC member travelling to the 2019 Annual Convention in Stockton, you get 50% off Amtrak San Joaquins tickets. Book now at https://www.amtrak.com/san-joaquins-train using the promo code V784 when booking. @amtraksanjoaquins

