



CALIFORNIA  
HISPANIC  
CHAMBERS OF COMMERCE

TO: CHCC Governance Committee

FROM: Julian Canete, President & CEO

SUBJECT: Associates Directors

**RECOMMENDATION:**

It is recommended that the CHCC Governance Committee establish criteria and qualification for Associate Members of the CHCC Board of Directors.

**BACKGROUND**

It has been the practice over the last several years for some of the CHCC Regions to have “Associate Directors.” There is currently no provision in the CHCC Bylaws or Policies for the qualifications or role of an Associate Director. In general, Regions have used the title and position to encourage engagement of potential regional leaders, and/or for individuals who are engaged actively in their respective region.

In October 2017, the CHCC Nominations Committee had a discussion on the subject and decided that the Region Chairs should be able to select their Associate Director, and that the regions were best suited to evaluate and recruit. The Nominations committee decided that they would not put in place a nomination procedure but felt that there should be criteria established and elected to refer the issue to the Governance committee for review.

It is recommended that if the Associate Director positions are for the purpose of developing regional leaders for the CHCC, that and potential director should meet the same criteria as a Regional Director, and regions should also use the opportunity to ensure diversity of the CHCC Board. Associate Directors should not have any voting rights on the CHCC Board of Directors.

It is recommended that this be a policy, and not a bylaw amendment.